

RE-EMPLOYMENT SERVICES ALLOTMENTS
PROGRAM PLAN
PY2004

BUDGET: \$444,676
SOURCE: Re-employment Services
TIMELINE: July 1, 2004 through June 30, 2005

BACKGROUND:

Clearly indicated by national studies and local area experienced, there is a need for more intensive day-one services to Unemployment Insurance (UI) claimant-job seekers. This proposal for PY 2004 will build upon the success of the Reemployment Services PY2003, as well as Louisiana's four year effort to provide the claimant-job seeker more intensive Reemployment Services. On-going efforts to evaluate the effectiveness of the programs will continue, thereby providing feedback for continuous improvement.

PROPOSED USAGE OF FUNDS:

Provide intensive, early intervention, services to job ready claimant job seekers. Provide coordinated services with rapid response staff in a one-stop system to move the targeted claimants back into employment quicker than normal services. Utilize re-employment funded staff to target those claimants determined by local factors to be most likely to exhaust UI benefits. Utilize this staff to provide intensive follow-on services to the targeted group at the eligibility review. Shorten the cycle of the eligibility review for the targeted group. See "Services to be Provided", below. All new REI staff that will be hired or funded under this project will meet the merit staff requirements of the Wagner-Peyser Act.

PLANNED OUTCOMES:

1. Increased direct job referral/job seeking preparation services to targeted claimant group by 10%.
2. Increased entered employment for targeted group by 10%.
3. Increased eligibility reviews for targeted group by 10%.
4. Increased direct job referral services to targeted group following eligibility reviews by 10%.

These planned outcomes will be documented by data collected on the 9002 report, comparing the number of job referrals, entered employments and direct job referrals to

the targeted group before implementation of the grant and afterwards. The percentage increases will be calculated from the data of the quarter before the grant begins.

STAFF AND PROGRAM LINKAGES:

RE staff will work with ES/UI and other partner staff in the job center/one-stop setting to maximize the services provided claimant job seekers. In addition to the current and on-going automated reporting of RE results to the UI staff, closer linkage of their effort to the UI staff will be ensured by the cross-trained nature of the one-stop staffs, as well as regular meetings with the UI-only staff, and the integration of services provided by our automated Virtual One-Stop system. RE staff will work with the Career Center staff to supplement/provide staff-assisted services to targeted claimant job seekers. RE staff will work with the LWIA and other partner staff to maximize the provision of services as needed by claimant job seekers. RE staff will utilize the automated job matching services, including but not limited to Virtual One-Stop. WorkKeys assessment will be utilized when indicated. Both of these tools are designed to more quickly assist the targeted job seeker to return to work, and to create an improved job match to improve the job retention probability.

RE staff will work under the coordination of the Regional Rapid Response Coordinator to provide timely, intensive, services to WARN Act job seekers or potential job seekers, whether in a one-stop setting or a Worker Transition Center (either at the one-stop site or at an out-stationed site).

METHODOLOGY:

Utilizing locally determined selection criteria, based on local job market, high- and low-demand occupational information, cyclic and seasonal hiring patterns and other pertinent local information, determine those claimants required to register for work which will be most likely to exhaust their UI benefits. Provided intensive services to this group, both on first day basis and follow-on basis, serving as many of this group as staffing allows, but providing services first to those deemed most likely to exhaust their UI benefits.

The current Profiling system that is being utilized throughout the state to determine characteristics of those Unemployment Insurance applicants more likely to receive benefits for a longer period of time will continue to provide the basis for reemployment initiatives and will be the background for this initiative. This new grant will be utilized to maximize the coordination of services in a one-stop environment to move the targeted claimants even more quickly to re-employment, backstopping the first-day aspect of the initiative.

SERVICES TO BE PROVIDED:

First-Day Services to be provided, depending on evaluation of needs, may include:

- On-on-one application taking and filing
- Needs Assessment
- Introduction to Career Center and Assistance as needed
- Resume Completion/Updating and Assistance as needed
- Job Search Direction
- Direct Referral to Jobs
- Job Development
- Career Counseling
- WorkKeys and other assessment
- Referral to Partner's services as needed
- Referral to Job Seeking Skills workshop as needed
- Others, which may include specialty workshops, as determined necessary

Follow-on Services to be provided at targeted eligibility reviews:

- Job Search Direction
- Job Development
- Job Seeking Counseling
- Referral to Partner's services as needed
- Referral to Job Seeking Skills workshop, unless already attended, this claim
- Others, as determined necessary

* Louisiana is already funding re-employment initiative for claimants at a rate three times this funding, and has experienced substantial growth in the performance categories. The amount of funding being provided by USDOL will result in measurable improvement, but not at the "substantial" level.

PERFORMANCE MEASURE SOURCES

FEDERAL REEMPLOYMENT SERVICES

PLANNED OUTCOMES:

1. Increased direct job referral/job seeking preparation services to targeted claimant group by 10% - **Federal Report 9002**
2. Increased entered employment for targeted group by 10% - **Federal Report 9002**
3. Increased eligibility reviews for target group by 10% - **State Report REI Activities, Federal Report 5159**
4. Increased direct job referral services to targeted group following eligibility reviews by 10 % - **State Report REI Activities, Federal Report 5159, Federal Report 9002**